



SPONSOR SPOTLIGHT:  
**BATTLE FOAM**  
<http://battlefoam.com>

For AdeptiCon 2010's first Sponsor Spotlight, we brought back Romeo of Battle Foam to ask him a few questions.

*Romeo, it's been about a year since our last Sponsor Spotlight. Tell us a bit about what's happened in the last year at Battle Foam.*

**Over the past year Battle Foam has grown tremendously. We moved into our new 8000 square foot building and launched a bunch of new products. The C-4, Flames Of War Kit Bag, and Privateer Press bags all joined the growing Battle Foam line of bags. We had the opportunity to join forces with both Battle Front and Privateer Press on licensed bags for both companies. Being able to work and learn from such great businesses really did wonders for our future plans for the company.**



*What's been your most popular product so far?*

**I would have to say that our P.A.C.K. 432 has been our biggest seller. It really fits almost everyone's needs. With size, function, and durability covered the bags just makes sense. We also just reduced the price of the 432 for the new year to help even more people make the switch to Battle Foam.**

**Find out more about Battle Foam at - <http://battlefoam.com>**



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What other products have you released recently?

Well with the new year we have launched and will be launching several new items. The Battle Front Flames Of War Kit Bag, Privateer Press Hordes and Warmachine bags, the C-4 card bag, P.A.C.K. Mini, the new P.A.C.K. 720, and best of all The Modular Display Board". These are just the tip of the iceberg for this year. We have several other goodies just around the corner.



Sounds like lots of exciting things are happening. What do you see happening at Battle Foam in the near future?

I think our biggest focus this year will be to improve turn around times on custom work. With our new building we are able to produce and warehouse more items. We hope by the end of the year to turn around custom orders in under 2 weeks. Its a tough goal to achieve but we are up to it. It should be a fun year of opportunities and great products.



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*#5 – What do you have in the pipeline coming out soon from Battle Foam?*

The really cool new item just around the bend is the P.A.C.K. 720 and the The Modular Display Board. Both of these items are going to fill a need that everyone seems to have. The 720 takes care of those medium to large armies that just overflow the 432 but have not gotten to the 1520 size. The Modular Display Board is something that every game system will be able to use regardless of the game type. Its an amazing way to travel and display your models with style and class.



*Tell us more about this Modular Display Board. I understand that you'll be unveiling this for the public at AdeptiCon 2010?*

We will be revealing this great product for everyone to see at AdeptiCon. Not only will this great display board help with storage of your minis but it will make light work of traveling to tournaments. The coolest part about the board is that the first wave will be the start of many more interchangeable plates to customize the board in many different ways. You will be able to display your armies in cool new ways that really will help your minis jump off the presentation table. Its something we are very excited about!

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